

In an era of sound bites, instant messaging and one-minute solutions, many people believe that the powerful, persuasive, life-changing speech is a thing of the past. This book is definitive proof to the contrary. Persuasion expert David Garfinkel has joined forces with legendary writer Dale Carnegie (author of *How to Win Friends and Influence People*) to bring you an easy-to-use, in-depth, fun-to-read guide on speaking to inform, educate and convince. Every topic a speaker needs is found in this comprehensive resource. The book contains seven chapters alone on using speaking to influence others. But far more topics - ranging from confidence to enthusiasm to body language to themes for speeches - are covered in practical, usable detail. Whether you're a beginning speaker or a polished pro, you'll find wisdom and insights in this book that will last you a lifetime.

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